

Advertising Points  
for  
**MISSION IMPROVABLE**

Mission IMPROVable's show relies, not only on the performers, but the audience and audience participation. Thus, MI is committed to helping you make your event one that draws attendance. After all, what is a show if there is no audience?

Below are some credits and points-of-advertising that one may use in order to draw attendance for Mission IMPROVable.

- *Campus Activities Magazine* Reader's Choice Award Winner for Comedy Touring Act of the Year 2012 and 2014, Entertainer of the Year 2013, Comedy Act of the Year in 2011 and the Silver Award Winner for Best Comedy Performance 2008, 2007, 2006, 2004, 2003, 2002.
- Mission IMPROVable has a home theater in Los Angeles California. Mi's Westside Comedy Theater. [www.westsidecomedy.com](http://www.westsidecomedy.com) The Tour Company can be found performing every Friday and Saturday night there alongside major market comedians.
- Mission IMPROVable is a Main Stage performance at the famed 'Chicago Improv Festival'.
- Mission IMPROVable has performed alongside members of Saturday Night Live, Mad TV, The Daily Show with Jon Stewart and Conan O'Brien
- Mission IMPROVable showcased at multiple APCA and NACA National Showcases as both M.C.s and as a Main Stage act.
- "In 2006, Mission IMPROVable took on Lollapalooza's Mindfield. They carried the day with a constant stream of hyjinx. Watching them get into it with the audience was comedic surgery; purely side splitting...It was our best Mindfield ever!"  
—Perry Farrell, founder of Lollapalooza, Jane's Addiction and Porno for Pyros
- MI has performed at comedy festivals such as the Orlando Fringe Festival, Big Stinkin' Improv Festival in Austin, Great Lakes Comedy Fest, among many others.

In addition to these advertising points that you can use to promote the MI show, MI is also available for interviews about the show. IE—Radio, TV, Newspaper

**\*\*Please contact Aaron Krebs of Mission IMPROVable to set up interview at 323.327.8860\*\***

With these tools Mission IMPROVable hopes to become your #1 entertainment group.

Thank you for your interest in MI...and we hope that your mission is a memorable one.

[WWW.MISSIONIMPROVABLE.COM](http://WWW.MISSIONIMPROVABLE.COM)

**Information Sheet for Mission IMPROVable**

Name of Contact \_\_\_\_\_ Phone \_\_\_\_\_

Name of School or Company \_\_\_\_\_

If staying overnight, address of where Mission IMPROVable is staying:

\_\_\_\_\_

Address of Performance or Building Name: \_\_\_\_\_

Desired Show Length \_\_\_\_\_

\*A traditional show runs one hour

Do we have access to a tech person? Yes \_\_\_\_\_ Who? \_\_\_\_\_ No \_\_\_\_\_

\*We are just looking for someone to do basic sound and lights if both are available.

Performance Time \_\_\_\_\_ Expected Attendance \_\_\_\_\_

\*MI shall arrive 1-1 1/2 hr prior to Performance Time for set up and sound check.

Function (ex: Reunion, Weekly Program, Family Week) \_\_\_\_\_

Where did you hear about Mission IMPROVable \_\_\_\_\_

Have we performed for your school/function before? \_\_\_\_\_

In one sentence, what are your students known for? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Please list any other information that might be useful in our show. \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Level of Material (one being Rated G and ten being Rated NC-17)

1      2      3      4      5      6      7      8      9      10

Please return this form to Mission IMPROVable at least **three (3) weeks prior to show date**, with DIRECTIONS from major highways to campus or performance AND to hotel. Thank you!

Aaron Krebs, 1048 S. Orange Dr. #3, Los Angeles, CA 90019 323.327.8860 aaronkrebs@yahoo.com

**[WWW.MISSIONIMPROVABLE.COM](http://WWW.MISSIONIMPROVABLE.COM)**

## ***CONTRACT REQUIREMENTS***

### ***SHOW REQUIREMENTS: CONTRACT***

- Travel cost for the troupe to performance location
- Overnight accommodations (2 Rooms, 2 Double beds) for night of performance

### ***VENUE***

Although the MI show is extremely flexible and can be performed just about anywhere there are some venues that are a bit more ideal for a performance. If given the options for your event Lecture Halls, Auditoriums, Theaters make the best venues. We would LOVE to do the show in these venues if possible. It allows the audience and performers to have an ideal interaction. Small venues work well too. Coffee Shops, Smaller rooms, Etc. Large gyms and outdoor venues are not a great platform for the MI Comedy Show. We have performed in these large venues for over 12 years and have rocked 'em. We did the Lollapalooza Rock Festival and everything went great! We're just offering the best possible options for your event.

If performing in a non secure environment such as, a cafeteria or any place with audience members not captive and walking around, we request 3 rows of chairs set up front in an audience style seating. Performers may elect to remove these chairs to better engage the audience.

MI reserves the right to move audience seating to better affect the interactive nature of this show. It's our goal to give you the best possible event.

Please note that Mission IMPROVable does not do teasers before a show. We have found that improv teasers don't go over well and are not a good preview of what the show is about. We are happy to discuss marketing and advertising options 2 weeks before your show to help with attendance.

### ***SHOW REQUIREMENTS: TECHNICAL***

- Secured Room for Warm-up & Dressing before (1 1/2 Hrs), during and after (1/2 Hr) the show – we need to be able to lock up our valuables.
- Four (4) Bottled Waters set on stage
- Raised Stage: Minimum 10 ft x 12 ft
  - o *Note: Stage requirements are flexible upon discussion*
- Three hand-held-cordless microphones (w/ stands) set front stage
  - o *Note: Corded mics are OK, but any hand-held cordless mics are preferred*
  - o *Note: Venues with over 500 person attendance, please contact MI*
- iPod compatible sound system (NOT a “boom box”)
- Four (4) Standard Chairs set on stage
- One (1) of the following: Dry Erase Board with Easel or Flip Chart with Easel
- Table for Merchandise near audience exit
- Enthusiasm! We love folks excited about the show.

These technical items should be in place prior to MI's arrival to venue (roughly 2 hrs prior to showtime.)

***FOOD (OPTIONAL)***

Snacks backstage or dinner after the show - we love to get to know those who brought us out! Veggie Trays and water are always welcome backstage.

***IMPORTANT***

Mission IMPROVable reserves the right to cancel show if any of these requirements are not met or cleared through the booking agency and/or Mission IMPROVable. These are the tools we need in order to provide you with the best possible show.

***STATE WITHOLDING:*** Some states levy a nonresident entertainer tax and require colleges to withhold a percentage from the final payment amount. **If you plan on withholding any part of the agreed payment amount, this must be communicated** to Bass-Schuler Entertainment **DURING the negotiation process** so that the deduction can be taken into account when calculating a performance price. If the withholding is not negotiated at the time of contracting, PURCHASER agrees that it will be solely responsible for any nonresident taxes incurred (i.e. the amount of the payment will be increased so that the final check will be for the amount agreed to). Please sign below and fax (773-481-2601) or mail a copy (please retain the original) with the contract.

I have read the above rider,

X \_\_\_\_\_